

# Welcome to Ms. Youngs' Art Class



West Broward Academy  
Grades 6-8  
Week of:  
October 19, 2020



# Assignment #1: Art Journal

- Complete an Art Journal Page
- Picture yourself “successful” in 15-20 years. What does your life look like?
  - Draw and write about your ideas... Think about:
    - How might you get there?
    - What resources could help you along the way?
    - What might you do for a living?
    - What does an average day look like?
    - What is your work environment?
    - Do you work with your hands? Your mind/imagination? Your whole body?
    - Do you have a degree? Bachelor’s? Master’s? PhD?
    - What are you skilled at?

# How Art Will Help You Excel in School

Through the arts, students develop skills like resilience, grit, and a growth mindset to help them master their craft, do well academically, and succeed in life after high school.

<https://www.edutopia.org/blog/creativity-academics-power-of-arts-education-neil-swapp>

Art programs have the potential to help improve a student's memory and concentration skills, develop decision-making and critical thinking skills, enhance communication and listening skills, but also encourage focus and discipline. ... An arts education can also help a student to improve self-esteem and social skills.

<https://medium.com/synapse/why-art-programs-are-beneficial-to-students-3bbcbdfd9f8f>

Multiple independent studies have shown increased years of enrollment in arts courses are positively correlated with higher SAT verbal and math scores. High school students who take arts classes have higher math and verbal SAT scores than students who take no arts classes.

<https://files.eric.ed.gov/fulltext/ED529766.pdf>

Johns Hopkins University professor Mariale Hardiman published a 2019 paper in Trends in Neuroscience and Education describing the results of a randomized, controlled trial she conducted in fifth grade science classrooms. She and her team found that arts integration instruction led to long-term retention of science concepts at least as successfully as conventional science teaching. Arts integration was particularly helpful for students with the lowest reading scores.

<https://www.kqed.org/mindshift/54370/how-art-can-help-enter-a-students-learning-experience>

# How Art Will Help You Excel in Life

## - Life/Career Skills You'll Learn in Art Class

- Critical Thinking
- Communication
- Technical Skills
- Problem Solving
- Collaboration
- Innovation
- Creativity
- Technology Skills
- Productivity
- Leadership

**Creativity is one of the top skills employers look for!**

**Creativity can't be taken from us by machines!**

**#5 - Creativity is on Forbes' list of top 10 most important job skills**

*Regardless of how many machines work beside us, humans are still better at creativity. It's essential that creative humans are employed by companies to invent, imagine something new and dream up a better tomorrow. Tomorrow's workplaces will demand new ways of thinking, and human creativity is critical to moving forward.*

<https://www.google.com/amp/s/www.forbes.com/sites/bernardmarr/2019/10/28/the-10-most-important-job-skills-every-company-will-be-looking-for-in-2020/amp/>

**Creativity-**  
**A muscle you**  
**must build!**



# Careers in/related to Art

## 60 *Visual Arts* CAREERS



### ADVERTISING

- Art Director
- Creative Director
- Graphic Designer
- Typographer
- Web Designer



### ARCHITECTURE

- Architect
- Interior Designer
- Landscape Architect
- Urban Designer



### COMPUTER GRAPHICS

- Computer Animation
- Concept Artist
- Digital Illustrator
- Motion Graphics Designer
- Video Game Designer
- Visual Effects Animator



### EDUCATION

- Art Camp Director
- Art Professor
- Art Teacher
- Community Studio Owner



### FASHION

- Fashion Designer
- Jewelry Designer
- Makeup Artist
- Stylist



### FINE ARTS

- Ceramicist
- Fiber Artist
- Mixed-Media Artist
- Muralist
- Painter
- Portrait Artist
- Printmaker
- Sculptor



### MUSEUM/GALLERY

- Curator
- Dealer
- Docent
- Gallery Owner
- Museum Educator



### PHOTOGRAPHY/FILM

- Cinematographer
- Costume Designer
- Fashion Photographer
- Photo Editor
- Photojournalist
- Set Designer
- Special Effects Makeup Artist
- Studio Photographer
- Wedding Photographer
- Wildlife Photographer
- Videographer



### PUBLISHING

- Comic Book Artist
- Illustrator
- Medical Illustrator
- Storyboard Artist



### OTHER

- Art Therapist
- Cake Decorator
- Caricaturist
- Courtroom Sketch Artist
- Event Planner
- Food Stylist
- Industrial Product Designer
- Police Sketch Artist
- Tattoo Artist

# Unsure About College?

**I didn't think I'd be able to go to college, because my family had no \$**

- Scholarships for Arts, Minorities, Women, etc...
- Loans:
  - Maintain good credit
  - Avoid taking on too much debt (you have to pay it back! And although you may not get paid like a doctor, you will have a career that you can expand on and make a living.)
- A less expensive college degree combined with a solid portfolio will get you jobs!
- You can learn A LOT online now!
  - Observe/follow other artists that you admire
  - Research different arts-related careers and follow people who work in those careers
  - Talk to people in arts-related careers (ask for their advice, they will likely be happy to help)
  - Be a sponge and absorb all you can...starting now!
- Keep your grades decent to get into college (2.5 MINIMUM GPA)!

# Art is Therapeutic and Helps Relieve Stress

- Self-expression
- Art is Therapeutic and Stress Relieving (if you don't leave it until the last minute!)
- Health benefits: LOTS of studies have proven art to be supportive in various diseases, mental health, and general well-being
- It's about the Process, NOT the End Product!

Studies have shown that expressing themselves through **art** can help people with depression, anxiety, or cancer, too...The **beneficial** effects of creating aren't dependent on a person's skill or talents.

<https://www.health.harvard.edu/mental-health/the-healing-power-of-art>

**Neuroaesthetics** - A [study](#) by cognitive neuroscientists has discovered that art also reduces stress levels by lowering cortisol levels, a stress hormone. This can be seen through brain imaging or brain wave technology and biofeedback showing the positive effect of art on the brain.

<https://www.sciencetimes.com/articles/26503/20200717/5-ways-art-helps-mental-health.htm>

# Photographing Techniques (part of your grade!)

- Photograph your final project in good light (look for natural light, but not direct sunlight).
- Make sure all the details are clear, and not blurry.
- Be sure there are no shadows casting on the artwork.
- Edit and crop in camera phone, or use a program like Snip & Sketch to crop to the very edges of the artwork.
- Check out this video for good tips on photographing your artwork:  
<https://youtu.be/FKgWlzvm3Hs>
- Submit the final photos in the Assignments section in Teams.
  - *When you submit Art Journal, be sure to mark if you are OK with your journal entry being shared.*





# Assignment #2: Collect Inspiration!

- Inspiration boards: Start a Pinterest OR Instagram account dedicated to ART
  - Instagram: Follow **100** artists/art agents/art collectors/art news you like OR
  - Pinterest: Create a **minimum of 6** art/creativity boards with at least 25 pins
- Set up your account now, and submit your account name in assignments.
- This is a grade! You must build up your account regularly throughout the quarter.
  - I will check mid-quarter and at the end of the quarter

ALTERNATIVE OPTION (IF FOR SOME REASON, YOU CANNOT START A PINTEREST OR INSTAGRAM ACCOUNT): USE ONEDRIVE OR GOOGLE DRIVE TO CREATE AN “ART INSPIRATION” FOLDER. SHARE THIS FOLDER AND INCLUDE YOUR LINK IN THE ASSIGNMENT. CREATE SUBFOLDERS AND ADD IMAGES TO THESE FOLDERS.